

Screenshot 1 – Course Worksite for Spring COM471 – Public Relations Case Studies

Home

- COMMUNICATION
 - Announcements
 - Calendar
 - Messages
 - Forums
 - Chat Room
- COURSE TOOLS
 - Syllabus
 - Lessons
 - Resources
 - Assignments
 - Tests & Quizzes
 - Drop Box
 - Gradebook
 - Podcasts
 - Wiki
 - Marist News
 - Marist Library
 - Sakai Web Site
 - Mark's Web Site
 - Hacker's Web Site
 - Meeting Tips
 - MySpace Homepage
 - Facebook Homepage
 - Class Blog
 - Discussions
- SITE MANAGEMENT
 - Site Editor
 - Site Statistics
 - Site Roster
 - Search
- Help

Mark Van Dyke

Done

COM_471L_111_Sp08

Resources

Site Resources | Upload-Download Multiple Resources | Permissions | Options

Location: COM_471L_111_Sp08 Resources

Copy | Remove | Move

Title	Access	Created By	Modified	Size
COM_471L_111_Sp08 Resources				
Course Reading Packet	Entire site	Mark Van Dyke	Jun 20, 2008 7:13 am	11 items
River Communications Case	Entire site	Mark Van Dyke	Jan 12, 2008 4:51 pm	6 items
iLearn Case Folder	Entire site	Mark Van Dyke	Nov 26, 2008 11:24 am	10 items
Final Oral Exam	Entire site	Mark Van Dyke	Jan 12, 2008 8:22 am	2 items
Admin Packet	Entire site	Mark Van Dyke	Jan 12, 2008 7:32 am	2 items
Class Notes and Materials	Entire site	Mark Van Dyke	Apr 10, 2008 8:20 am	11 items
Current News	Entire site	Mark Van Dyke	Jan 12, 2008 8:23 am	2 items
Supplemental Materials	Entire site	Mark Van Dyke	Jan 13, 2008 11:45 am	4 items
Instructor Folder	Entire site	Mark Van Dyke	Jun 20, 2008 7:14 am	3 items
Podcasts	Public	Mark Van Dyke	Feb 1, 2008 11:31 am	12 items

ilearn.marist.edu zotero

3:50 PM

Screenshot 2 – Resources, Spring COM471 – Public Relations Case Studies

The screenshot shows a Mozilla Firefox browser window displaying the iLearn website for the course COM_471L_111_Sp08. The browser's address bar shows the URL <https://ilearn.marist.edu/xsl-portal/site/cd0280a2-5280-4b5a-80ce-0a815803a69a>. The page features a red header with the text "MARIST iLearn" and a user greeting "Hello, Mark ! | (Logout)". Below the header is a navigation bar with quicklinks for various course sections and "My Workspace" and "My Sites" options.

The main content area is titled "COM_471L_111_Sp08" and is divided into several sections:

- Home:** A sidebar menu with categories like "COMMUNICATION" (Announcements, Calendar, Messages, Forums, Chat Room) and "COURSE TOOLS" (Syllabus, Lessons, Resources, Assignments, Tests & Quizzes, Drop Box, Gradebook, Podcasts, Wiki, Marist News, Marist Library, Sakai Web Site, Mark's Web Site, Hacker's Web Site, Meeting Tips, MySpace Homepage, Facebook Homepage, Class Blog Discussions).
- Worksite Information:** A section titled "COM471-Public Relations Case Studies" providing faculty information for Dr. Mark Van Dyke, including his email (mark.vandyke@marist.edu) and office hours (Mondays: 1-2 p.m., Wednesdays: 9-11 a.m., and 2-4 p.m., Thursdays: 1-2 p.m.). It also lists team members for Team One, Team Two, and Team Three.
- Recent Announcements:** A list of recent announcements, including "Final Course Announcement", "Exam Week Announcement", "Week 16 Announcement", "Week 15 Announcement", "Week 14 Announcement", "Week 13 Announcement", "Week 12 Announcement", and "Week 11 Announcement", each with a timestamp.

The browser's taskbar at the bottom shows the system tray with the time 3:48 PM and the URL bar displaying "ilearn.marist.edu".

Screenshot 3 – Assignments, Spring COM471 – Public Relations Case Studies

The screenshot shows a web browser window displaying the iLearn course page for COM471. The browser's address bar shows the URL: <https://ilearn.marist.edu/xsl-portal/site/cd0280a2-5280-4b5a-80ce-0a815803a69a/page/fff913b0-7c8b-4bac-800a-4c5b81c4>. The page title is "iLearn : COM_471L_111_Sp08 : Assignments - Mozilla Firefox".

The main content area is titled "Assignments" and contains an "Assignment List" table. The table has the following columns: "Assignment title", "Status", "Open", "Due", "In / New", "Scale", and "Remove?". The table lists 12 assignments, with the first one being "Final Participation Grade" which is closed and has a score of 15/2.

Assignment title	Status	Open	Due	In / New	Scale	Remove?
Final Participation Grade Edit Duplicate Grade	Closed	May 12, 2008 12:00 am	May 12, 2008 5:00 pm	15/2	0-100.0	<input type="checkbox"/>
Final Oral Exam Edit Duplicate Grade	Closed	May 5, 2008 12:00 am	May 5, 2008 5:00 pm	15/2	0-100.0	<input type="checkbox"/>
Final iLearn Communication Proposal Edit Duplicate Grade	Closed	Apr 15, 2008 12:00 am	May 1, 2008 5:00 pm	2/0	0-100.0	<input type="checkbox"/>
Blog Discussion 2 Edit Duplicate Grade	Closed	Mar 27, 2008 12:00 am	Apr 13, 2008 5:00 pm	15/2	0-100.0	<input type="checkbox"/>
Public Relations Tactic Peer-Editing Exercise Edit Duplicate Grade	Due	Apr 4, 2008 12:00 am	Apr 7, 2008 5:00 pm	15/2	0-100.0	<input type="checkbox"/>
Mid-Term Participation Edit Duplicate Grade	Closed	Mar 13, 2008 12:00 am	Mar 20, 2008 5:00 pm	15/2	0-100.0	<input type="checkbox"/>
Biography Writing Exercise Edit Duplicate Grade	Closed	Mar 12, 2008 12:00 am	Mar 12, 2008 5:00 pm	15/2	0-100.0	<input type="checkbox"/>
Blog Discussion 1 Edit Duplicate Grade	Closed	Mar 9, 2008 12:00 am	Mar 9, 2008 5:00 pm	15/2	0-100.0	<input type="checkbox"/>
Point Paper Review and Edit Edit Duplicate Grade	Closed	Feb 7, 2008 12:00 am	Feb 28, 2008 5:00 pm	12/12	0-100.0	<input type="checkbox"/>
APA Writing Exercise 1 Edit Duplicate Grade	Closed	Feb 18, 2008 8:00 am	Feb 18, 2008 11:00 am	12/0	0-100.0	<input type="checkbox"/>
Writing Exercise 1: Point Paper Edit Duplicate Grade	Closed	Jan 31, 2008 12:00 am	Feb 8, 2008 5:00 pm	11/11	0-100.0	<input type="checkbox"/>
Reflexive Memo 1	Closed	Jan 28, 2008 12:00 am	Jan 31, 2008 5:00 pm	11/0	0-100.0	<input type="checkbox"/>

The left sidebar contains navigation links for "Messages", "Forums", "Chat Room", and "COURSE TOOLS" including Syllabus, Lessons, Resources, Assignments, Tests & Quizzes, Drop Box, Gradebook, Podcasts, Wiki, Marist News, Marist Library, Sakai Web Site, Mark's Web Site, Hacker's Web Site, Meeting Tips, MySpace Homepage, Facebook Homepage, Class Blog, and Discussions. Below this is "SITE MANAGEMENT" with links for Site Editor, Site Statistics, Site Roster, and Search. A "Help" section for Mark Van Dyke is also present.

The taskbar at the bottom shows the system tray with the date "Sunday, March 01, 2009" and the time "3:53 PM". Open applications include "Screenshot 2 - Sp08 ...", "Document2 - Micro...", and "iLearn : COM_471L_...".

Screenshot 4 – Wiki, Spring COM471 – Public Relations Case Studies

iLearn : COM_471L_111_Sp08 : Wiki - Mozilla Firefox

File Edit View History Delicious Tools Help

https://ilearn.marist.edu/xsl-portal/site/cd0280a2-5280-4b5a-80ce-0a815803a69a/page/1db4ed03-117a-4c1c-80a2-dbd9e4

Most Visited Getting Started Marist PR Case Studies... Marist PR Case Studies... AccuWeather COM471 Spring 2008 P...

Norton Phishing Protection on Identity Safe Log-ins

Syllabus
Lessons
Resources
Assignments
Tests & Quizzes
Drop Box
Gradebook
Podcasts
Wiki
Marist News
Marist Library
Sakai Web Site
Mark's Web Site
Hacker's Web Site
Meeting Tips
MySpace Homepage
Facebook Homepage
Class Blog
Discussions

SITE MANAGEMENT
Site Editor
Site Statistics
Site Roster
Search

Help
Mark Van Dyke

WELCOME TO THE WIKI TOOL FOR COM471-PUBLIC RELATIONS CASE STUDIES

This page is your [Home](#) page for this work site. You can change it by clicking on the edit link above.

TEAM INTERVIEWS WITH JOSH BARON

APRIL 14 MEETING WIKI:

- [Mark's](#) Questions and Notes for April 14 meeting
- [Team 1](#) Questions and Notes

Team 1 Questions for April 14th Meeting Mr. Baron, Team 1's focus is on faculty so as you will note the majority of our questions are based on that key public within Marist.

1. In the past, which programs have you seen are best received by faculty when promoting a new system, new program or training with new technology? (i.e. Seminars, Emails, Question and Answer Sessions)
2. Do you have any specific plans to address the adjunct faculty members within Marist? Are there any tactics your department will use for this group?
3. Have you ever considered using testimonials from both faculty/students that have been using iLearn over the past few semesters? Do you think their "success stories" would encourage others to make the switch quickly and easily?
4. Has your department seen any trends as far as one department using e-Learning more than another department? For example, would a student be more likely to use e-Learning in a Communications class than in a Biology class? If so, are there any steps being taken with iLearn to even out these numbers?

Team 3 Questions for April 14th Meeting: We are looking at the staff, so that will be the focus of our questions.

1. In our last meeting you said that the help desk and Resnet would be crucial in teaching others. However during interviews with both departments neither knew anything about this. Could you please clarify?
2. Have you done anything to target specific groups on campus (ie staff) or have you just sent out general messages.

- [Team 2](#) Questions and Notes
- [Team 3](#) Questions and Notes

RECENTLY CHANGED PAGES

Changes since Jan 30, 2009 3:55:07 PM

Course Syllabus Discussion. I would like to use the Wiki to propose and discuss changes to the [course syllabus](#). If you would like to suggest changes, type them below by *Sunday, Jan. 20*. You and others may also comment on those changes, but try not to type over comments by others. Let's try to complete this discussion by *Tuesday, Jan. 22*. I'll announce a final syllabus by class time on *Thursday, Jan. 24*. Thanks!

iLearn Lessons Learned Wiki. Please [click here](#) to switch to our iLearn lessons learned Wiki. Here, you will be able to type in comments that record observations and suggestions to support our iLearn analysis and planning, as we move through the semester.

Home last modified by Laura Blythe on Sun, 13 Apr 2008 21:05:05 -0400

Done ilearn.marist.edu zotero

Screenshot 2 - Sp08 ... iLearn : COM_471L_...

3:55 PM

Screenshot 5 – Fall 08 COM401 – Communication Capstone Worksite

The screenshot displays the iLearn website interface for the course COM 401L_113_F08. The browser window title is "iLearn : COM_401L_113_F08 : Home - Mozilla Firefox". The address bar shows the URL: <https://ilearn.marist.edu/xsl-portal/site/c18158b9-8892-43ee-8006-d302bcaaea27>. The page header includes the "MARIST iLearn" logo and a user greeting: "Hello, Mark ! | (Logout)".

The navigation menu on the left is organized into three sections:

- COMMUNICATION**
 - Announcements
 - Calendar
 - Messages
 - Forums
 - Chat Room
- COURSE TOOLS**
 - Syllabus
 - Lessons
 - Resources
 - Assignments
 - Tests & Quizzes
 - Drop Box
 - Gradebook
 - Podcasts
 - Wiki
 - Marist Library
 - Marist's Web Site
 - Meeting Tips
 - MySpace
 - Facebook
 - Course Packet
 - Purdue OWL
 - Portfolio Tips
- SITE MANAGEMENT**
 - Site Editor

The main content area is titled "COM_401L_113_F08" and includes the following sections:

- Messages & Forums Notifications**
 - Messages: 2
 - Forums: 6
- Recent Announcements**
 - [Final Announcement](#) (Mark Van Dyke - Dec 13, 2008 12:51 pm)
 - Dear Class:
Congratulations on your superb work in COM401 this semester! Everyone who worked with
 - ...
 - [Week 15 Announcement](#) (Mark Van Dyke - Dec 4, 2008 5:44 pm)
- Recent Chat Messages**
- Calendar** (March 2009)

The calendar for March 2009 is displayed as follows:

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

The browser's taskbar at the bottom shows the system tray with the time 4:00 PM and the Zotero application icon.

Screenshot 6 – Forums, Fall 08 COM401 – Communication Capstone

The screenshot shows a Mozilla Firefox browser window displaying the iLearn forums page for the course COM_401L_113_F08. The browser's address bar shows the URL: <https://ilearn.marist.edu/xsl-portal/site/c18158b9-8892-43ee-8006-d302bcaaea27/page/d1d2e0d7-7900-4984-80b3-1cdf264>. The page features a red header with the "MARIST iLearn" logo and a user greeting "Hello, Mark!". Below the header, there are navigation links for "My Workspace" and "My Sites".

The main content area is titled "COM_401L_113_F08" and "Forums". It includes a sidebar with navigation menus for "Home", "COURSE TOOLS", "SITE MANAGEMENT", and "Help". The "Home" menu includes links for Announcements, Calendar, Messages, Forums, and Chat Room. The "COURSE TOOLS" menu includes Syllabus, Lessons, Resources, Assignments, Tests & Quizzes, Drop Box, Gradebook, Podcasts, Wiki, Marist Library, Mark's Web Site, Meeting Tips, MySpace, Facebook, Course Packet, Purdue OWL, and Portfolio Tips. The "SITE MANAGEMENT" menu includes Site Editor, Site Statistics, Site Roster, and Search. The "Help" menu includes Mark Van Dyke.

The main forum area contains several sections:

- Team Forum Area**: A section for building and managing your own forums. It includes a "New Topic" and "Forum Settings" link.
- Team 1 and Team 3 Joint Forum**: A forum with 0 messages and 0 unread messages. It includes a "Topic Settings" link.
- Week 1 Discussion**: A forum with 21 messages and 1 unread message. It includes a "New Topic" and "Forum Settings" link.
- Course Instructions & Introductions**: A forum with 21 messages and 1 unread message. It includes a "Topic Settings" link.
- Questions For Project Updates With Academic Technology**: A forum for placing questions organized by week and team. It includes a "New Topic" and "Forum Settings" link.

The browser's status bar at the bottom shows the address "ilearn.marist.edu" and the time "4:02 PM".

Screenshot 7 – Sakai-iLearn Project Collaboration Site

The screenshot displays the MARIST iCollaborate website interface. At the top, the browser window shows the URL <https://ilearn.marist.edu/xsl-portal/site/05b42056-2695-4eb6-b58d-32b61605b11f>. The main header features the "MARIST iCollaborate" logo and a user greeting "Hello, Mark! | (Logout)". Below the header is a navigation bar with quicklinks for various course sites and "My Workspace" / "My Sites" options.

The main content area is titled "COM401 iLearn Collaboration Site" and includes several sections:

- COMMUNICATION:** Announcements, Calendar, Messages, Forums, Chat Room, Blogger, Polls.
- PROJECT TOOLS:** Resources, Podcasts, Wiki, Course Syllabus, Course Packet, iLearn Tutorial.
- SITE MANAGEMENT:** Site Editor, Site Statistics, Site Roster, Search.
- Help:** Mark Van Dyke.

The central section displays "Messages & Forums Notifications" with links to "Messages" (None) and "Forums" (11). Below this is the "Recent Announcements" section, listing:

- [Oct. 2 Continuing Education Briefings on OLC & eCourses Audiences](#) (Mark Van Dyke - Oct 2, 2008 5:07 pm)
- [COM401 Update, Sept. 29, 2008](#) (Mark Van Dyke - Sep 29, 2008 2:37 pm)
- [Final Results: Project Assignments & Update](#) (Mark Van Dyke - Sep 23, 2008 12:19 pm)
- [Welcome to Our Collaboration Site](#) (Mark Van Dyke - Sep 12, 2008 4:13 pm)

On the right side, there are sections for "Recent Chat Messages" and a "Calendar" for March 2009. The calendar shows the following dates:

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

The bottom of the page shows a taskbar with the system clock at 4:05 PM and various application icons.

Screenshot 8 – Timeline Wiki, Sakai-iLearn Project Collaboration Site

iLearn : COM401 iLearn Collaboration Site : Wiki - Mozilla Firefox

File Edit View History Delicious Tools Help

https://ilearn.marist.edu/xsl-portal/site/05b42056-2695-4eb6-b58d-32b61605b11f/page/92870283-e064-4e7a-8165-4faa7b6

Most Visited Getting Started Marist PR Case Studies... Marist PR Case Studies... AccuWeather COM471 Spring 2008 P...

Norton Phishing Protection on Identity Safe Log-ins

MARIST iCollaborate Hello, Mark ! (Logout)

Quicklinks: COM_471L_111_09S | COM_471L_112_09S | COM_325_L721_09S | **COM401 iLearn Collaboration Site** Edit

My Workspace My Sites

Home

COMMUNICATION
Announcements
Calendar
Messages
Forums
Chat Room
Blogger
Polls

PROJECT TOOLS
Resources
Podcasts
Wiki
Course Syllabus
Course Packet
iLearn Tutorial

SITE MANAGEMENT
Site Editor
Site Statistics
Site Roster
Search

Help
Mark Van Dyke

COM401 iLearn Collaboration Site

Wiki

Wiki Home View Edit Info History Watch Search:

Home > [Project Timelines, Master](#)

PROJECT TIMELINE WIKI

Description: We will use this Wiki to plan, manage, and share team timelines for completion of the final project. Each team must project its activities through the end of the semester and keep its timeline updated on a frequent basis. Use the Wiki to share project information and facilitate communication and coordination among all teams.

Instructions: Click on "Edit" on the toolbar above and enter or change information in the table.

TIPS:

1. Select the "Edit in HTML" mode to use Rich Text Editing.
2. In the "Edit in HTML" mode, you can also easily add or delete rows and columns by clicking on the appropriate cell, row, or column with your right mouse button. Keep the standard format for this Wiki. If you would like to change it, please contact the instructor in advance.
3. Do not use the "Return" key or insert extra spaces within cells.
4. When finished with your edits, click "save" below the text box.
5. You can also print out or download this information and even set up an RSS feed to let you know about changes by clicking on the "Info" icon on the toolbar above.

EXAMPLE

Done ilearn.marist.edu zotero 4:09 PM

Screenshot 9 – Timeline Wiki (2), Sakai-iLearn Project Collaboration Site

iLearn : COM401 iLearn Collaboration Site : Wiki - Mozilla Firefox

File Edit View History Delicious Tools Help

https://ilearn.marist.edu/xsl-portal/site/05b42056-2695-4eb6-b58d-32b61605b11f/page/92870283-e064-4e7a-8165-4faa7b6

Most Visited Getting Started Marist PR Case Studies... Marist PR Case Studies... AccuWeather COM471 Spring 2008 P...

Norton Phishing Protection on Identity Safe Log-ins

Final Exam TBD

SECTION 113

TEAM OLC

Activity	September	October	November	December	Comments
Team Meetings	11, 25, 30	5, 7, 9, 16, 21, 22	6, 13, 25	2	
Meetings with Academic Technology (Reba-Anna, Josh Baron & DeDe Hourican)	16		4		
Team Bio Completion		2			
Meeting w/ Dean Lauren Mouny (OLC)		2, 6			10.02: Held @ Marist Fishkill Campus/ 10.06: Held @ Marist Poughkeepsie Campus
Mid-Term Progress Report		14			(Oral Briefing w/ class/Dean Mouny/Reba-Anna/DeDe Hourican & DVD)
Project Updates		2, 23, 30	4, 11, 18, 20		Bring Project Management Binder for review with DVD
Finish Final Paper			25		*TEAM OLC GOAL*
Final Team Project Due				4	Summit final project
Presentation Day 1				9	
Presentation Day 2				11	
Final Exam				19	Meet Online

113/TEAM TWO (TEAM POINT OF CONTACT:)

Activity	September	October	November	December	Comments

Done

ilearn.marist.edu zotero

Screenshot 8 - Sakai... iLearn : COM401 iLe...

4:11 PM

Screenshot 10 – Adjunct Faculty Collaboration Site, Created by COM401 Students

MARIST iLearn Hello, Mark ! | (Logout)

Quicklinks: COM_471L_111_09S | COM_471L_112_09S | COM_325_L721_09S | [Adjunct Faculty iLearn Information Site](#) Edit My Workspace My Sites

Adjunct Faculty iLearn Information Site

Welcome to the Adjunct Collaboration Site

Options

Keeping along with the ever-changing technological world, Marist is updating its online education system from Educator eLearning to iLearn. iLearn offers tools that allow communication and collaboration between faculty and students as well as outside researchers. This change will allow Marist College to continue to be one of the most technologically advanced schools in America. If you are having any problems with the new system, there are various tools located in the Resources folder that can help.

Recent Announcements

Options

There are currently no announcements at this location.

Calendar

Options

March, 2009 < Today >

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4

Messages & Forums Notifications

Messages None

Done ilearn.marist.edu zotero